

Handong Global University
MEC 479: 기독교경영윤리 Business Ethics in Christian Perspective
Spring 2013

COURSE SYLLABUS

Professor Information

Beom Ha Jee

Office location: NHM 220

Office hours: WTH 10:00-12:00 and by appointment

Weekly Class Meeting

Monday and Thursday, 14:30-15:45

Classroom: NHM 107

Course Description/Objectives:

본 과목은 기독교 세계관의 기본 개념을 경영환경에 구체적으로 적용함으로써 신앙 및 실천적 윤리와 경영의 융합을 시도하는 경영학의 고급과정임. 이 과목을 이수함으로써 학생들은 광범위한 경영의 문제들에 대하여 신앙에 바탕을 둔 보다 깊은 윤리적 판단을 할 수 있는 사고의 틀을 형성하게 되고, 경영 각 부문의 현안과 사례연구를 통해 현장의 구체적인 문제 해결능력을 기를 수 있게 됨.

An examination of the ethical and stewardship responsibilities of business leaders by integrating the knowledge students have gained in their liberal arts education , including the biblical studies and worldview, with the foundations and normative practices of business. Students will study the ethical and stewardship dimensions of financial statements and company mission statements. It will also address ethical problems in such areas as employment, meeting performance goals and training employees in ethical and social values.

Required Texts

Kenman Wong and Scott Rae, *Business for the common Good: A Christian Vision for the Marketplace*, Inter Varsity Press (Christian Worldview Integration Series; ISBN 978-0-8308-2816-6), 2011.

Laura Hartman and Joe Desjardins, *Business Ethics: Decision-Making for Personal Integrity & Social Responsibility*, McGraw-Hill Irwin, 2008 (ISBN 978-0-07-313686-8)

Optional Materials

리처드 슈닝, *신앙의 눈으로 본 경영*, IVP

Scott Rae and Kenman Wong, *Beyond Integrity: A Judeo-Christian Approach to Business Ethics*, Zondervan Publishing, 2004

리처드 슈닝 편저, *기업경영과 성경적 원리*, IVP

크리스토퍼 크레인, 마이크 하멜 공저, *경영자의 영향력: 명성과 영성 그리고 기쁨*, 국제제자훈련원

Alexander Hill, *Just Business: Christian Ethics for the Marketplace*, IVP, 1997

마누엘 벨라스케즈 (한국기업윤리경영연구원 역), *기업윤리 (Business Ethics: Concepts and Cases)*, 매일경제신문사, 2008.

전국경제인연합회, *윤리경영자율진단표*

Course Objectives and Hnadong:

The vision statement of Handong Global University begins as follows:

Handong Global University will be the “Global Christian University”, educating twenty-first century leaders for our nation and the world who embody excellence in both academics and Christian character, in particular, honesty and service.

How does this course relate to the mission of the University? This course introduces the application of the basic concepts found in the Christian worldview to the business environment. In so doing the student should be better able to undertake thoughtful ethical evaluations. The course will also compare different ethic structures and their religious connections to those found in a Christian worldview with the purpose of understanding differing ethical thinking. Where possible, current business topics will be used in these applications.

Course Format

Since management depends upon human interaction, the course will rely heavily upon the following general method:

- Theory: readings; input from the professor
- Practice: Exercises based on the real world situations covered in the Wall Street Journal and other business periodicals.
- Reflection: feedback from individual students to other students; seminar-style discussions of simulation tactics, styles, and results; and/or closing lectures from the professor

Course Requirements

During this course, you will complete the following: class participation, exercises to be completed during class, assignments to be completed out of class, and two in-class exams—Midterm and non-cumulative Final.

Grading

Components of your course grade include class participation, exercises to be completed during class, if any, assignments to be completed out of class, and two exams. The contribution of each component to your final course grade will be determined as the semester progresses.

Class participation:

This is participation beyond the actual in-class exercises. Comments will be graded for quality as well as quantity. An excellent comment goes beyond explaining ‘what’, and provides insight into ‘how’ and ‘why’ and/or connects to other cases, learning, and student comments. If you are absent for a class session because of an unexcused absence, you are clearly not participating in that day’s discussion, and your class participation grade will reflect this.

Assignments

You are expected to cover assigned readings before each class session, to complete in-class exercises in the time allotted during class, and to complete out-of-class assignments in a timely fashion including two group research projects on the ethical programs of domestic and foreign firms.

Other Academic Expectations

Academic Honor Code:

As college students, the degree of honesty and integrity employed when creating and preparing work is expected to be of the utmost quality. Dishonest preparation and submission of work assigned—and in particular, plagiarism—will not be tolerated and may lead to failure of the course and dismissal from the institution. In addition, it is understood that student participation in this and all courses implies a knowledge of and agreement with the Honor Code.

Attendance, Tardiness, and Homework:

Students are expected to punctually attend all regularly scheduled sessions of this course. Students who are absent for more than 15 minutes (either by arriving late or leaving early) in a regularly scheduled class are recorded as absent. An excused absence (illness as indicated by a doctor’s note or death in the immediate family) may improve or protect the grade you earn in class but it does not extend the amount of days you are allowed to be absent. Guard your days carefully.

Incompletes:

Incompletes are not normally granted. If papers or other assignments are late at the end of the term, an incomplete will not be granted except by written permission of the professor made before the taking of the final exam.

Course Outline and Schedule

1. 경영의사결정과 기업윤리

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- Ethics and Business
- Ethical Theories and Tradition

Reading:; HD chs 1 & 3

2. 기독교세계관과 경영윤리

- Christian Business Ethics in a Postmodern World
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Reading: RW chs 1, 2 & 3; HD chs 1 & 3 [DM ch 1 (pp. 1-6) ch 2 (pp.23-31)]

3. 왜 선한 사람들이 악한 일을 하는가?

- Individual Moral responsibility in the Organization
- Why Good People Do Bad Things

Reading: RW ch 14; HD ch 2 [DM ch 3 (pp. 44-54)]

4. 윤리적 경영체계

- A Model for Moral Decision Making
- Value-based Corporate Culture
- Corporate Governance

Reading: RW ch 15 & 16; HD ch 4 [DM ch 4 (pp.64-66, 73-75)]

5. 자유시장과 경영윤리

- Morality of Free Market
- Corporate Social Responsibility

Reading: RW chs 4, 5& 6; HD ch 5 [DM ch 1 pp.6-7, ch 2 pp.32-42, ch 3 pp.55-63]

6. 자본주의와 경영윤리

- Spirit of Capitalism
- Corporate Social Responsibility

Reading: RW chs 4, 5& 6; HD ch 5 [DM ch 1 pp.6-7, ch 2 pp.32-42, ch 3 pp.55-63]

7. 기업형태 및 조직구조와 경영윤리

- Organizational Structure
- Conflict of Interest and Professional Duties
- Internal Control Issues

Reading: RW ch 13; HD ch 10 [DM ch 7]

8. 기업재무와 경영윤리

- Conflict of Interest and Professional Duties
- Internal Control Issues

Reading: RW ch 13; HD ch 10 [DM ch 7]

9. 이윤과 가격설정

10. 제품개발과 경영윤리

11. 마케팅과 경영윤리

- Pricing/Profit and Product Design
- Advertising

Reading: RW chs 10, & 11; HD ch 8 [DM chs 8 & 9]

12. 직무 및 근로자의 권리에 대한 윤리

- Employment Relationship
- Technology and Privacy

Reading: RW chs 7, 8, & 9; HD chs 6 & 7 [DM chs 5 & 6]

13. 지속가능경영과 기업윤리

- Environmental Issues
- Sustainability of Business and Economy

Reading: RW ch 12; HD ch 9 [DM ch 10]