

# KOCW Content Development Application

## 1. Outline

### 가. Name of a Class

<b>Class Name</b>	Introduction to Qualitative Research Methods		
<b>Semester</b>	Second semester of 2023	<b>Division</b>	Major ( ) Liberal Art (X)

### 나. Goal of a Class

#### (1) Goal of a Class:

1. Introduce and explain the basic concepts of qualitative research methods to liberal arts and social science majors.

2. Develop a basic understanding of the different types of qualitative research methods.

3. Study applications of qualitative research methods through various examples from published research articles.

4. Engage students to read and discuss articles that utilize qualitative research methods in the education and social science fields.

5. By the end of this course, students will have acquired a greater understanding of the techniques and methods used to conduct qualitative research.

6. By the end of this course, students will be able to distinguish among the different techniques and methods used to conduct qualitative research.

7. By the end of this course, students will be able to apply the appropriate technique and method to conduct their own qualitative research.

(2) Introduction: This course will allow the students to learn what qualitative research is and why we use it to conduct research in the social sciences. Through various examples and real-world applications, the students will be able to obtain a clear understanding of what the theoretical basis for each qualitative research method is and when it is best to utilize the differing approaches.

## 2. Weekly Plan

Week	Content (Topic)	Learning Objective	How to Operate		
			Methodology	Material	Reference
1	Introduction to Research: Part 1	Definition of research; philosophical underpinnings; epistemological perspectives; advantages and disadvantages of qualitative research	Lecture	PPT	
2	Introduction to Research: Part 2: Basic Interpretive Qualitative Approach: Part 1	Quantitative vs. qualitative methods; six common qualitative research designs; introduce basic/interpretive qualitative approach and one research article example of this approach	Lecture	PPT	
3	Basic Interpretive Qualitative Approach: Part 2	Examine one more example of basic/interpretive qualitative approach	Lecture	PPT	
4	Phenomenology	Definition and explanation of phenomenology; Look at example #1 article of a study that has been conducted	Lecture	PPT	

		using phenomenology			
5	Interpretive Phenomenological Approach	Definition and explanation of interpretive phenomenological approach: Look at example #1 article of a study that has been conducted using interpretive phenomenological approach	Lecture	PPT	
6	Ethnography	Definition and explanation of ethnography; Look at two example articles that have been conducted using ethnography	Lecture	PPT	
7	Autoethnographic Research Approach	The uniqueness of an autoethnographic study; Look at an example article of an autoethnographic study	Lecture	PPT	
8	Grounded Theory Approach: Part 1	Definition and explanation of grounded theory; Look at example #1 article of a study that has been conducted using grounded theory	Lecture	PPT	

9	Grounded Theory Approach: Part 2	Look at the next example article of grounded theory research; Summarize today's lecture and about grounded theory in general	Lecture	PPT	
10	Narrative Inquiry: Part 1	Definition and explanation of narrative inquiry; Look at example #1 article of a study that has been conducted using narrative inquiry	Lecture	PPT	
11	Narrative Inquiry: Part 2	Look at the next example article of narrative inquiry; Summarize today's lecture and about narrative inquiry	Lecture	PPT	
12	Qualitative Case Study: Part 1	Introduce the next qualitative research approach: qualitative case study; Look at an example of qualitative case study research	Lecture	PPT	
13	Action Research Approach: How to Conduct Qualitative Data Analysis:	Talk about how to conduct qualitative data analysis; Explain about the qualitative research methods:	Lecture	PPT	

	Qualitative Research Methods	observations, interviews, focus groups, surveys, secondary research			
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※ You can freely complete the content sections based on the feature of the class.

### 3. How are you going to use your class?

For a credit class , For a non-credit class , For a public view

### 4. Expected Outcome

At the end of this course, the students will be able to distinguish between the different kinds of qualitative approaches to research and be able to decide which approaches would be most appropriate for their research. They should also be able to apply the methods they learned to their own research.