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# KOCW Content Development Application

## 1. Outline

### 가. Name of a Class

<b>Class Name</b>	Social Entrepreneurship		
<b>Semester</b>	Second semester of 2023	<b>Division</b>	Major (O) Liberal Art ( )

### 나. Goal of a Class:

**(1) Goal of a Class :** This course aims to equip students with:

1. Better understanding and knowledge of social entrepreneurship, and principles of creating entrepreneurial solutions to address social problems.
2. Ability to define the field of social entrepreneurship and key traits of social entrepreneurship, and the skills to develop creative solutions to address world issues.
3. Ability to adapt and engage with uncertain environments and the challenges facing social entrepreneurs.

**(2) Introduction :** Social entrepreneurship is a rapidly developing field of business in which entrepreneurs are using business methods to help solve social and environmental challenges which may be ignored or missed by traditional businesses. It can include both nonprofit organizations/charities and for-profit social enterprises, this kind of business is addressed by donor-driven models that aim to create positive change in the world.

## 2. Weekly Plan

Week	Content(Topic)	Learning Objective	How to Operate		
			Methodology	Material	Reference
1	Introduction to the course/syllabus What Is Social Entrepreneurship?	Introduction to the course	Presentation and Discussion	Ppt file	Social Entrepreneurship - A
2	The Emergence of Social Enterprise across the World	The Entrepreneurial Mindset	Presentation and Discussion	Ppt file	Practical Introduction
3	Assessing Needs to Create Value	Understand the Enterprises development	Presentation and Discussion	Ppt file	Rasheda L.
4	Social Enterprise and Community	What the impact of social Entrepreneurship on the	Presentation and Discussion	Ppt file	Weaver /

	Development	community			Routledge (2022) https://
5	Models of Social Impact	Learn new enterprise models	Presentation and Discussion	Ppt file	www.amazon.com
6	Startup Financing	Startup creation and financial sourcing	Presentation and Discussion	Ppt file	/Social-Entrepreneurship-Introduction-Rasheda-Weaver-ebook/dp/B0BL89BRQ6
7	Revenue Models	Experience the revenue stream	Presentation and Discussion	Ppt file	ISBN-13 (978-1032129464)
8	Business Model Canvas	Learn to use BMC	Presentation and Discussion	Ppt file	Price : 38.69 \$
9	Business Planning and Launching	How to set a SMART plan for your business	Presentation and Discussion	Ppt file	
10	Social Impact Measurement	How to measure the impact	Presentation and Discussion	Ppt file	
11	Scaling a Social Enterprise	what are the circumstances of the enterprises	Presentation and Discussion	Ppt file	
12	Social Enterprise Challenges and Success Factors	Learn the Social Enterprise Challenges and Success Factors	Presentation and Discussion	Ppt file	
13	Social Enterprise Laws	learn the Social Enterprise Laws	Presentation and Discussion	Ppt file	
14	Final Exam	Exam	Exam	Word file	

✘ You can freely complete the content sections based on the feature of the class.

### 3. How are you going to use your class?

For a credit class (  ), For a non-credit class (  ), For a public view (  )

### 4. Expected Outcome

- ◆ Basic definitions and concepts of Social Entrepreneurship.
- ◆ How to Identify social problems, study theories, create a business model, and manage a social enterprise.
- ◆ Understand how social entrepreneurship funding and finance are working, and how to access the market and improve sales.
- ◆ Identify the Legal and regulatory issues and measure the social and environmental impact.
- ◆ Moreover, will present many successful case studies and discuss their business model.