

# Extended Syllabus

(2016 1st Semester)

<b>Course Title</b>	Chinese Culture from a Global Perspective	<b>Course Number</b>	CHI4014
<b>Credit</b>	3	<b>Enrollment Eligibility</b>	
<b>Class Time</b>	Wednesday and Friday 15:00-16:15		

<b>Instructor's Photo</b>	<b>Name:</b> Jeelson Hong	<b>Homepage:</b>
	<b>E-mail:</b>	<b>Telephone:</b>
	<b>Office:</b> J1131	
	<b>Office Hours:</b>	

## □ . Course Overview

1. Description
<p>This course approaches contemporary Chinese culture from a global perspective. It explores various theories of globalization to analyze Chinese culture in a broad and dynamic context. It is based mainly on the instructor's lectures. It aims to provide students with critical insights into the key issues of contemporary Chinese culture. On completion of this course, students will also understand the English-speaking world's academic approaches to Chinese culture. The main subjects of the course are globalization theories, nationalism, recent diplomatic issues in East Asia, global cities, biopolitics and network society. This course will allocate a sufficient amount of time for each topic in order to explore the topics profoundly. As well as enhancing knowledge on globalization and contemporary Chinese culture, this course attempts to develop the students' reading, writing and speaking abilities. The students will get various kinds of support to improve such abilities in and outside class. The course schedule includes required readings and further readings, which are indicated by "*" .</p>
2. Prerequisites
None
3. Course Format (%)

Lecture	Discussion	Experiment/Practicum	Field study	Presentations	Other
60%	40%	%	%	%	%

#### 4. Evaluation (%)

mid-term Exam	Final exam	Quizzes	Presentations	Projects	Assignments	Participation	Other
%	%	%	%	%	80%	20%	%

### . Course Objectives

On completion of this course successful participants will be able to

Knowledge:

- Obtain an in-depth knowledge of globalization and understand Chinese culture from a global context

Skill:

- Carry out undergraduate research on the themes related to culture based on critical thinking
- Demonstrate familiarity with key issues of globalization and cultural studies
- Demonstrate skills in oral and written self-expression

Attitude:

- show a multicultural and open attitude towards other cultures

### . Course Format

(\* In detail)

The course is based mainly on the instructor's lectures on the topics. In addition, the students are required to engage in small group discussions to enhance their understanding of the topics and to improve their communication skills.

### . Course Requirements and Grading Criteria

The final grade will be weighted as follows:

Participation (20%)

Mid-term paper (500 words, 30 %)

Final Essay (1,000 words, 50%)

Participation (20%)

: Attendance and class discussion

Unexcused absences will adversely affect the final grade. Active participation based on careful reading of the texts and resulting in productive discussion in the class will strengthen your grade.

Midterm Paper (Literature Review, 500 words)

The midterm paper will be a literature review on a globalization theory.

A literature review should include 1) the significance of the topic in the field, 2) a summary of the reading and relevant readings including the main arguments 3) the student's subjective response to them 4) relevance to Chinese media 5) questions for class discussion) A lecture on how to write a literature review will be given in Week 4.

Final Essay (1,000 words, 50%)

For the final paper, essay questions will be given to the students in advance and they will write on one question which they choose. A lecture on academic writing will be given in class and those who want to have a personal tutorial on academic writing can make an appointment with the instructor.

Submission dates:

Midterm Paper: 5 pm, Wednesday 20 April 2016.

Final Paper: 5 pm, Wednesday, 15 June 2016.

Grading Criteria

A+: Exemplary in all respects: clarity of argumentation, exploitation of background knowledge, extremely impressive evidence of background knowledge and personal response, excellent presentation and style. All aspects covered.

Ao: Excellent in all respects: clarity of argumentation, exploitation of background knowledge, a very clear understanding of the issues, a very good presentation and style. All aspects covered.

A-: Very good in most respects: clarity of argumentation, exploitation of background knowledge, a clear understanding of the issues, a good presentation and style, nearly all aspects covered.

B+: Good in most respects: clarity of argumentation, exploitation of background knowledge. Generally clear understanding of the issues, clear evidence of both preparatory reading and personal response. Reasonably good presentation and style. Most major aspects covered.

Bo: Reasonable understanding of the issues. Satisfactory presentation and style. Some evidence of preparatory reading and personal response.

B-: Reasonable understanding of the issues but some significant issues are inadequately covered or not addressed at all. Poor presentation and style.

C+: Broadly appropriate but largely unfocused writing. Poor presentation and style.

Co: Inadequate in most respects. Illogical argumentation. Very poor presentation and style.

C-: Only isolated instances of attempts to engage with the topic. Limited knowledge on the topic.

D+,Do, D-: No serious attempt to engage with the topic. Extremely inadequate in all respects.  
 F: No answer has been provided.

. **Course Policies**

Assignments Submission

Both assignments (Midterm and the Final Essays) should be submitted on Cyber Campus. Late submissions will be penalized. 5 percent of the assignment's points will be deducted for each day after the deadline including weekends.  
**Plagiarism will result in a failure in the course.**

. **Materials and References**

Please refer to the course schedule.

. **Course Schedule**

(\* Subject to change)

Week 1	Learning Objectives	To understand the course's goals and to get a basic understanding of globalization theories
	Topics	Globalization Theories
2&4 March	Class Work (Methods)	Lecture/Discussion

	<b>Materials (Required Readings)</b>	William I. Robinson, "Theories of Globalization", <i>The Blackwell Companion to Globalization</i> , Oxford: Blackwell, 2007, pp. 125-143.
	<b>Assignments</b>	Assigned Reading
<b>Week 2  9&amp;11 March</b>	<b>Learning Objectives</b>	To examine representative theories of globalization
	<b>Topics</b>	World-Systems Theory
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Immanuel Wallerstein. 2000. 'Globalization or the age of transition?' <i>International Sociology</i> , 15 (2): 249-65.
	<b>Assignments</b>	Assigned Readings
<b>Week 3  16&amp;18 March</b>	<b>Learning Objectives</b>	To explore transnational studies and the issues related Chinese migration
	<b>Topics</b>	Transnational Studies
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Ong, Aihwa (1998). " <a href="#">Flexible Citizenship among Chinese Cosmopolitans</a> ". In Cheah, Pheng; Robbins, Bruce. <i>Cosmopolitics: thinking and feeling beyond the nation</i> . Minneapolis: University of Minnesota Press. pp. 134-162.  *Paolo Baccagni, "Rethinking transnational studies: Transnational Ties and the Transnationalism of Everyday Life" in <i>European Journal of Social Theory</i> 15, 1 (July 2011): 117-132.
	<b>Assignments</b>	Assigned Readings
<b>Week 4  23 March</b>	<b>Learning Objectives</b>	To understand transnational urbanism
	<b>Topics</b>	Transnational Urbanism
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Michael Peter Smith, <i>Transnational Urbanism: Locating Globalization</i> , London: Wiley-Blackwell, 2000. 1-20. * Michael Peter Smith, "Transnational Urbanism Revisited" in <i>Journal of Ethnic and Migration Studies</i> , vol. 31, no. 2 (March 2005): 235-244.

	Assignments	
Week 5  30 March & 1 April	Learning Objectives	To understand the conceptual history of <i>minzu</i> and its influence on Chinese nationalism
	Topics	<i>Minzu</i> (ethinc-nation) and East Asian Nationalism
	Class Work (Methods)	Lecture/Discussion
	Materials (Required Readings)	Kevin Doak. "Narrating China, Ordering East Asia: The Discourse on Nation and Ethnicity in Imperial Japan." In <i>Constructing Nationhood in Modern East Asia: Narrative Schemes, Nostalgia and Ambiguity of Identities</i> , eds. Kai-Wing Chow, Poshek Fu, Kevin M. Doak, pp. 85-116. Ann Arbor: The University of Michigan Press, 2001.
	Assignments	Assigned Reading
Week 6  6&8 April	Learning Objectives	To understand recent diplomatic disputes in East Asia
	Topics	International Relations in East Asia
	Class Work (Methods)	Lecture/Discussion
	Materials (Required Readings)	Andrew T. H. Tan, "The Prospects for Conflict in East Asia" in Andrew T. H. Tan ed. <i>Security and Conflict in East Asia</i> , London: Routledge, 2015.
	Assignments	Assigned Reading
Week 7  13 April	Learning Objectives	To understand the main ideas of Hardt and Negri's <i>Empire</i>
	Topics	<i>Empire</i>
	Class Work (Methods)	Lecture/Discussion
	Materials (Required Readings)	Hardt, M. and Negri, A. 2000. <i>Empire</i> . Cambridge, MA: Harvard University Press. <a href="http://www.angelfire.com/cantina/negri/HAREMI_unprintable.pdf">http://www.angelfire.com/cantina/negri/HAREMI_unprintable.pdf</a> pp. 1-21, and *69-92.
	Assignments	Preparatory reading
Week	Learning Objectives	

8	<b>Topics</b>	Midterm Exam Period
	<b>Class Work (Methods)</b>	
	<b>Materials (Required Readings)</b>	
	<b>Assignments</b>	
Week 9  27&29 April	<b>Learning Objectives</b>	To understand the theory of the global city
	<b>Topics</b>	The Global City
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Saskia Sassen, "The Global City: Introducing a Concept" in The Brown Journal of World Affairs (Winter/Spring 2005) vol. 11, no. 2: 27-43. <a href="http://www.saskiasassen.com/pdfs/publications/the-global-city-brown.pdf">http://www.saskiasassen.com/pdfs/publications/the-global-city-brown.pdf</a>
	<b>Assignments</b>	Assigned Reading
Week 10  4&6 May	<b>Learning Objectives</b>	To understand the relationship between the city and international film festivals and the influence of film festivals on the Chinese film industry
	<b>Topics</b>	International Film Festivals
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Ma, Ran (2009). "Rethinking Festival Film: Urban Generation Chinese Cinema on the Film Festival Circuit." Film Festival Yearbook 1: The Festival Circuit. Eds. Dina Iordanova with Ragan Rhyne. St. Andrews: St. Andrews Film Studies. pp. 116–135.  Stringer, Julian (2001). "Global Cities and the International Film Festival Economy." Cinema and the city: film and urban societies in a global context. Ed. Mark Shiel and Tony Fitzmaurice. Oxford, U.k.; Malden; Mass: Blackwell Publishers.  *Elsaesser, Thomas (2005). "Film festival networks: the new topographies of cinema in Europe" European Cinema: face to face with Hollywood Amsterdam: Amsterdam University Press.

	<b>Assignments</b>	Assigned Readings
<b>Week 11</b>  <b>11&amp;13 May</b>	<b>Learning Objectives</b>	To explore the developments of the Chinese mega cities
	<b>Topics</b>	Chinese Global Cities
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Tai-lok Lui and Stephen W.K.Chiu. "Becoming a Chinese Global City: Hong Kong (and Shanghai) beyond the Global-local Duality" in <i>Shanghai Rising: State Power and Local Transformations in a Global Megacity (Globalization and Community)</i> by Xiangming Chen (Jul 10, 2009), Minnesota: University of Minneapolis, 2009, pp. 93-124.
	<b>Assignments</b>	Assigned Reading
<b>Week 12</b>  <b>18&amp;20 May</b>	<b>Learning Objectives</b>	To understand globalization from a perspective of biopolitics
	<b>Topics</b>	Biopolitics
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Michael Hardt and Antonio Negri, "Biopolitical Production" in <i>Empire</i> , pp. 22-41.  *Giorgio Agamben, "The Work of Man" in Giorgio Agamben: <i>Sovereignty &amp; Life</i> , eds. Matthew Calarco and Steven DeCaroli, Stanford: Stanford University Press, 2007.
	<b>Assignments</b>	Assigned Readings
<b>Week 13</b>  <b>25&amp;27 May</b>	<b>Learning Objectives</b>	To understand Chinese brand culture from a global perspective
	<b>Topics</b>	Chinese Brand Culture from a Global Perspective
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Yuqing Xing, "Global Value Chains and China's Exports to High Income Countries" in <i>Ideas 2015</i> .  *Wu Zhiyan etc. eds. <i>From Chinese Brand Culture to Global Brands: Insights from aesthetics, fashion and history</i> . New York: Palgrave Macmillan, 2013, pp. 110-124, pp. 140-150.
	<b>Assignments</b>	Assigned Readings



Week 14  1&3 June	<b>Learning Objectives</b>	To understand the changing characteristics of society in the Information Age
	<b>Topics</b>	Network Society
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Manuel Castells, "Communication, Power and Counter-Power in the Network Society," <i>International Journal of Communication</i> , (2007) no. 1, pp. 238-66.
	<b>Assignments</b>	Assigned Reading
Week 15  8&10 June	<b>Learning Objectives</b>	To explore online and offline spaces in China based on the understanding of "Network Society"
	<b>Topics</b>	Online and Offline Spaces in China
	<b>Class Work (Methods)</b>	Lecture/Discussion
	<b>Materials (Required Readings)</b>	Zhou Yongnian (2008). "Privatizing Control: Internet Cafes in China" in <i>Privatizing China: Socialism from Afar</i> . Ithaca, NY: Cornell University Press. 214-229.  *Jack Linchuan Qiu (2009). <i>Working-Class Network Society: Communication Technology and the Information Have-Less in Urban China</i> , Cambridge, MA: The MIT Press. 85-124.
	<b>Assignments</b>	Assigned Readings
Week 16	<b>Learning Objectives</b>	Final Exam Period
	<b>Topics</b>	
	<b>Class Work (Methods)</b>	
	<b>Materials (Required Readings)</b>	
	<b>Assignments</b>	

. Special Accommodations

. Aid for the Challenged Students